

JUST BECAUSE YOU'RE AN EXPERT DOESN'T MAKE YOU INTERESTING



SPEAKING SKILLS FOR DENTAL PROFESSIONALS

There may come a time in your career when you wish you were a better speaker. Maybe you begin to imagine lecturing at association meetings. Or establishing yourself as a sought-after Key Opinion Leader. Even being more inspiring in your practice with patients and team members is a worthy and profitable goal. To successfully advance into lecturing, consulting, or leading, the critical skill you must master is being an engaging, memorable, and influential speaker. The workshop, Just Because You're an Expert...Doesn't Make You Interesting, is the fast track to building speaking skills you'll need to get where you're going.

WORKSHOP SUMMARY:

Just Because You're an Expert...Doesn't Make You Interesting is a two-day hands-on workshop. Attendees are coached in individual and group settings. Enrollment is limited to ensure personalized coaching and accelerated results.

DAY ONE: JUST BECAUSE YOU'RE AN EXPERT... DOESN'T MAKE YOU INTERESTING

Day one emphasis includes the essential components of connecting with listeners, manifesting confidence, and bringing energy to your voice.

Topics Include:

- **The Leaders Pyramid™** – Earning and sustaining listener attention.
- **Stagecraft** – How to own the room and look like you deserve to be there.
- **The Speech of 25™** – The smart way to rehearse your presentation, giving it a natural look, sound, and feel.
- **Show time** – Front-of-the-room performance and individual coaching.

DAY TWO: JUST BECAUSE YOU'RE LEADING... DOESN'T MEAN THEY'LL FOLLOW

Day two brings your content and stories into the stagecraft you learned on day one. Day two brings out the leader in you.

Topics Include:

- **StorySelling®** -Telling great stories making your message compelling and leader-like
- **The Spectrum of Appeal™** – Assemble mission-critical presentations in half the time with twice the impact
- **The Day / Night Schedule™** – Right ways to use audio-visual tools and avoid killer mistakes
- **Show time** – Front-of-the-room performance and individual coaching.

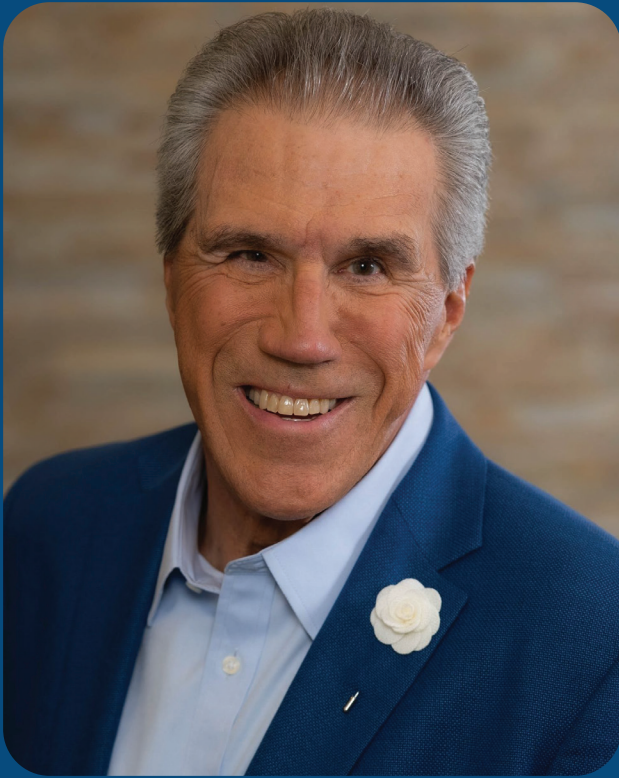
What You Can Expect:

- **A Two-Day Limited Attendance Workshop**
You'll be coached in individual and group settings. Enrollment is limited to ensure personalized coaching and accelerated results. We'll have plenty of time for discussion and Q&A.
- **One-on-One Private Coaching**
With one-on-one coaching, we will work on your specific content, stagecraft, and rehearsal.
- **Excellent Pre-Workshop Preparation & Workshop Materials**
You'll receive a pre-workshop assessment to help target the coaching that best serves you. Your workshop study guide will make it easy to take your training home.
- **You'll Be In Good Company**
Typical attendees are already successful and looking to reach their next level. This makes for an engaging workshop experience with cool people. You'll also rub shoulders with speakers and thought leaders from market-leading organizations.
- **You Can Expect to Become a Better Speaker**
For over two decades, hundreds of attendees have experienced this workshop. All have emerged as better speakers. Here's what a few of them have to say;



Thanks to Dr. Paul Homoly, our Speaker's Academy and Key Opinion Leader Program is the best in the profession.

Michael Augins
Past President, Sirona Dental Systems



Dr. Paul Homoly, CSP

I hold the highest earned designation in professional speaking – Certified Speaking Professional (CSP) – from the National Speakers Association. I am the first dentist worldwide to earn this distinction.

I have written two books on the topic of becoming an interesting expert; *Just Because You're Leading ...Doesn't Mean They'll Follow* and *Just Because You're an Expert...Doesn't Make You Interesting*. This is important to you because the content in my books are gleaned from the hundreds of hours I've spent in classrooms coaching experts. You can have confidence in my coaching process.

I practice what I preach. I make a good portion of my income from speaking at meetings and hosting workshops. This is not a hobby; it's the real deal for me and can be for you too.

I have a 20 plus years successful track record as a speaker development coach and thought leader. I've personally experienced most speaking situations and coached an incredibly wide range of experts.

Who Should Attend

Here are examples of typical workshop alumni and why they attended.

- **Dentist**

They sought to become thought leaders/speakers on clinical topics. These roles often evolved into becoming Key Opinion Leaders and authors. Dentist alumni have reported their new speaking skills improved treatment acceptance and team leadership.

- **Dental Team Members**

Many reached the top of the income scale in their practices and wanted more from their careers.

- **Industry Professionals**

Manufacturer and distributor professionals sought to distinguish themselves and their products/services.

- **Non-Dental Professionals**

Providers in financial services, law, technology, health care, education, sales, entrepreneurs, and leadership attended the workshop to become more influential and memorable.

Workshop Details & Enrollment

DATE & TIME: 06 Sept, 8:30 AM AEST –
07 Sept, 5:00 PM AEST

LOCATION: JW Marriott Gold Coast
Resort & Spa

ENROL NOW ▼

TICKETS

14
CPD HOURS

VIP TICKET \$4395 + GST
Strictly limited to 15 only.

AUDIENCE TICKET \$900 + GST

REGISTER NOW!

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